



INSTITUTE OF TRANSPORTATION ENGINEERS

SOUTHERN CALIFORNIA SECTION

NEWSLETTER

2017 – 2018, Issue No. 5

February 2018

President's Message

Dean Lehman, PE



Dear ITE Southern California Members,

On January 17th, we held our joint meeting with City Traffic Engineers at the Monterey Hill Restaurant in Monterey Park. It drew scores of attendees throughout Southern California. **Sam Morrissey**, Associate Vice President with Iteris, made a very interesting presentation on "Advancing Implications of Connected & Autonomous Vehicles". I would like to thank Stantec for sponsoring this meeting.

UCI will be hosting the 2018 ITE Southern California Section Student Traffic Bowl on February 10, 2018. There are no registration costs, and everybody is welcome. Please see the attached flyer for more details and plan to take your family and friends this exciting event to support our Section's Student Chapters!

Please note that ITE International will open their Election Ballot on February 14, 2018 at 12:01 a.m. ET and will close the Ballot at noon ET on March 15th, 2018. Please make sure to cast your vote!

Our next meeting is a joint meeting with the ITE Central Coast Section on Tuesday, February 13th (please note this is a change in date from what was shown in our Section meeting calendar). Steve De George, Planning and Technology Director with the Ventura County Transportation Commission, will be presenting on "The New Ventura County Traffic Model". Thank you to our meeting sponsor **South Coast Lighting & Design**. In addition, thank you to our newsletter sponsors **DKS Associates**, **South Coast Lighting & Design** and **Stantec Consulting**.

Next Meeting

**Tuesday, February 13,
11:30 AM**

**ITE SoCal/ITE Central Coast
Luncheon**

**City of Thousand Oaks
Municipal Service Center**
1993 Rancho Conejo Boulevard
Thousand Oaks, CA 91320

<https://itesocal.centralcoast.feb2018.eventbrite.com/>

See 2017-2018 Calendar for
Upcoming Section Meetings

Brief Look Ahead

March 2018

- Tuesday 6th to Thursday 8th, West Coast Rail Conference, Los Angeles Metro, www.ushsr.com
- Thursday 8th to Friday 9th, Transit Oriented Development & Urban Real Estate Conference, Los Angeles Metro, www.tod.org
- Friday 23rd, Statewide Infrastructure Symposium, Wilsey Conference Center, San Francisco, CA www.caisregion9.org/2018

June 2018

- Sunday 10th to Wednesday 13th, National Travel Monitoring Exposition and Conference, Irvine, CA <http://natmec.org>
- Sunday 24th to Wednesday 27th, Western District Annual Meeting, Keystone, Colorado, www.westernite.org

August 2018

- Monday 20th to Thursday 24th, International Annual Meeting and Exhibit, Minneapolis, Minnesota, www.ite.org

October 2018

- Monday 1st to Wednesday 3rd, ITS California Annual Meeting, Anaheim Marriot, Anaheim, CA, www.itscalifornia.org

ITE Southern California Section
www.socalite.org

2017-2018 Southern California Section Officers

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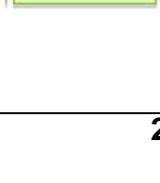
Social Media Administrator Chairs
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DKS Associates
ashley.kim@dksassociates.com



Nora Chin
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Marc Violett
Michael Baker International
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January 2018 Scribe Report

Bendy Guan (LA County Public Works)

On Wednesday January 17, 2017 the ITE Southern California Section kicked off the New Year with a joint meeting with City Traffic Engineers. The luncheon took place at Monterey Hill Restaurant, Monterey Park where Sam Morrissey, Associate Vice President of Iteris, presented *Agency Implications of Connected & Autonomous Vehicles*.



In his presentation, Mr. Morrissey discussed what challenges public agencies may encounter with the advancement of autonomous vehicle technologies. Autonomous vehicles are no longer just an idea. Deployment and integration into our streets is happening in the very near future. Expected benefits include reduced traffic collisions which leads to reduced deaths. It is predicted of the collisions that will occur, frequency and severity will decrease. Traveling will also be much more efficient, reducing congestion and time people spend on the road. While we are more than ready for the benefits, the transportation industry needs to prepare now for these rapid changes to ensure a smooth transition. Not only does infrastructure need to be upgraded to allow safe navigation through communication between autonomous vehicles and surroundings, but maintaining these upgrades is an equally vital aspect. Regular maintenance for existing roads is already facing a funding deficit. Acquiring more funding to invest in new communication technologies and keeping them operational in the fields may be the biggest challenge public agencies face. Majority of the preparation activity to date are at the federal and state levels. Agencies below the federal level not only face a funding shortage, but also encounter the issue of how to address the continuous changing technology and changing National Standards.



Mr. Morrissey provides detailed recommendations in a technical paper he published in 2017 to accompany a presentation he gave at the Western District Annual Meeting last year, where he won the Best Annual Meeting Paper Award. He describes what roles each level of government (federal, state, county, MPO and local) has in this transition and outlines both short term and long-term plans for each level. If you are interested in reading it, you can find Mr. Morrissey's paper on the Western District website at <https://www.westernite.org/awards/bestpaper/2017-Morrissey.pdf> or on his personal blog at <https://medium.com/@samgmorrissey>.

Upcoming ITE Webinars



[Understanding Finance for the Engineering/Planning Profession](#)

February 22, 3:00 - 4:30 p.m. ET

Roadway Safety Data and Analysis Toolbox: Safety Management Start to Finish - *registration opening soon*

February 27, 3:00 - 4:30 p.m. ET

Reliability of Roadway Safety Management Methods: Opportunities to Enhance Traditional Methods - *registration opening soon*

March 27, 3:00 - 4:30 p.m. ET

Safety Data Management, Governance, and Integration - *registration opening soon*

April 19, 3:00 - 4:30 p.m.

Check out the [ITE Learning Hub](#) for a listing of webinars.

**California State Association of Counties,
League of California Cities, and SB 1**

David M. Schwegel, PE (Precision Civil Engineering)



The 2016 California Statewide Local Streets and Roads Needs Assessment www.savecaliforniastreet.org, sponsored by the League of California Cities and the California State Association of Counties, identifies three pavement funding scenarios for addressing the severe road repair backlog between now and 2026:

1. Existing: \$1.98 billion/year: The Pavement Condition Index (PCI) will degrade from 65 to 56, the maintenance backlog will escalate \$38.8 billion to \$59 billion, and one fourth of our roads will reach a "failed" condition.
2. Maintain PCI at 65: \$3.5 billion/year: Roads will remain in their current condition. Former Caltrans and California Transportation Commission Director Will Kempton noted on social media – the current condition is "the worst I've ever seen."
3. Reach Best Management Practices: \$7.0 billion/year: Once this "heavy lift" takes place over the next 10 years to achieve this level, it will only cost \$2.5 billion per year after that to maintain this optimal state. This "heavy lift" correlates to an additional \$245 per year for a total of \$350 per year in gas taxes. This is based on driving a 20-mile-per-gallon vehicle around 10,000 miles per year. With the Caltrans Division of Budgets reporting typical annual spending of \$564 for internet, \$720 for coffee, \$862 for cell phone service, and \$960 for cable TV service, some may question whether this annual spending for gas taxes is really a "heavy lift".

Road Repair is an integral part of SB 1 – The Road Repair and Accountability Act of 2017.

The League of California Cities has a Press Kit <http://www.cacities.org/Top/News/News-Articles/2018/January/Updated-SB-1-Press-Toolkit-Available> with sample social media posts such as these:

1. SB 1 spends \$54 between now and 2027 to fix roads, retrofit bridges, and expand transit.

2. Find SB 1 projects in your area here: <http://rebuildingca.ca.gov/map.html>.
3. Find out what SB 1 means to every city and county in California here: <http://fixcaroads.com/wp-content/uploads/2017/11/SB1LSRtenYrTotal171017.pdf>.

SB 1 was passed on April 6, 2017. The one-year anniversary is right around the corner. Stay tuned.

If you would like to submit a technical article for the ITE SoCal Newsletter, please contact David Schwegel (davidmschwegel1@gmail.com) or Dina Saleh (dzs@iteris.com).

Update from ITE Headquarters

Marianne Saglam (ITE Communications and Media Senior Director)

Check out these eight hot topics that are trending at ITE:

1. ITE Creates a Quick Reference Table for its Awards Program (Deadline: March 1, 2018): <http://library.ite.org/pub/02405f4d-9e12-4f5b-3964-de2383b9d096>.
2. ITE Signs MOU with Council of University Transportation Centers: <http://library.ite.org/pub/3a5940ca-c189-463c-1d32-578adea07a7e>.
3. ITE Signs MOU with the Hellenic Institute of Transportation Engineers and the Korean Society of Transportation: <http://library.ite.org/pub/9aabb1dc-d092-02fd-5a7f-a9906163b433>.
4. ITE Calls on FHWA to Provide Flexibility on RRFB Rescission Implementation: <http://library.ite.org/pub/cf55d3db-fe2c-d7cf-270e-141af5c56a4d>.
5. Over 150 Students representing 40 Universities Gathered for ITE's Annual Open House Reception
6. ITE Releases Trip Generation Manual 10th Edition: <http://www.ite.org/tripgeneration/index.asp>.
7. ITE Releases Implementing Context Sensitive Design on Multimodal Thoroughfares: <http://ecommerce.ite.org/IMIS/ItemDetail?iProductCode=IR-145-E>.
8. Mobility as a Service (MaaS) was an Integral Part of the Consumer Electronics Show (CES): <https://www.designboom.com/technology/workhorse-groups-personal-passenger-drone- unveiled-ces-2018-01-02-2017/>.

Hot Topics in *Spotlite*

Courtesy of Marianne Saglam (ITE Communications and Media Senior Director) with commentary provided by David Schwegel (Precision Civil Engineering)



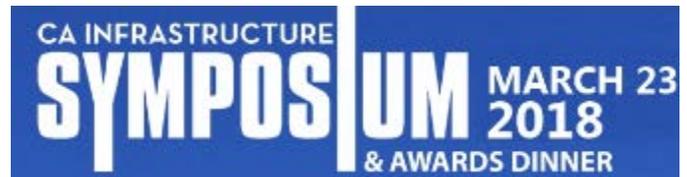
Spotlite is ITE's Bi-Weekly eNewsletter.

Check out these five hot topics from the January 17, 2018 issue:

1. ITE Adopts 2018-2020 Strategic Plan: <http://library.ite.org/pub/e1bbaf95-2354-d714-5121-fbe644164c8a>.
2. ITE Reaches 15K Membership Goal: As of January 8th, ITE membership has surpassed the ambitious 15,000-member mark, representing a 3% increase over last year, and the highest number of members since December 2011. Congratulations to the Met Section in Manhattan (New York City) for having the highest membership increase. In a phone interview with Tra Vu of the Met Section, the following keys to success were noted: (a) extensive outreach to young professionals, (b) active participation in social media, and (c) engaging events featuring a combination of technical programs and networking opportunities. Keep an eye on efforts to implement Congestion Pricing in Manhattan such as what is currently practiced in many European Cities. If successful, other congested and densely populated regions like San Francisco and Seattle will likely follow suit. Back to membership, now that the 15K goal has been reached, it may be worth exploring the prospects for a 20K by 2020 campaign. There are still plenty of opportunities to add more members: https://www.youtube.com/watch?v=K_xJOjQyedQ.
3. After popular demand, ITE to offer additional webinars and educational materials on enhancing one's communication skills geared specifically toward transportation professionals: <https://www.youtube.com/watch?v=T3AMEfpyw3o&feature=youtu.be>.
4. ITE to Host Second Virtual Career Fair: <https://www.careereco.com/Fair/EventDetails?fairId=54d841b4-237f-4e6c-8436-a83b016f5d97>.
5. New Upgrades are made to ITE's Safety Resources Toolbox: <http://www.ite.org/visionzero/toolbox/default2.aspx>.

Senator Jim Beall and VTA Deputy Director Ron Golem at the Statewide Infrastructure Symposium

David M. Schwegel, PE (Precision Civil Engineering)



Senator Jim Beall authored Senate Bill 1 – The Road Repair and Accountability Act of 2017. His background includes three decades of various roles including San Jose city councilman, Santa Clara County supervisor, and his current role as Chairman of the Senate Transportation and Housing Committee. He is currently working with his colleagues at the State Capitol to address California's chronic shortage of affordable housing. He introduced SB 3, the largest housing proposal in California's history, which is a \$4 billion bond measure to "create 50,000 affordable housing units for veterans, families, and seniors". Look for SB 3 on the ballot this November. He is also serving as an Ex Officio Member of the California High-Speed Rail Authority Board of Directors, working alongside Authority CEO Brian Kelly to deliver the nation's largest public works project.



Ron Golem is the Deputy Director for Real Estate and Joint Development with the Santa Clara Valley Transportation Authority (VTA) – the agency responsible for delivering the BART (Bay Area Rapid Transit) extension into the Silicon Valley. In his role, he is supervising the acquisition of right of way and property for the both the train alignment and the development around the stations. Specifically, he is working to create public-private partnerships for mixed-use and mixed-income Transit Oriented Development (TOD) on 23 sites totaling over 200 acres throughout Santa Clara County. Golem holds both a Master's in City and Regional Planning and a BA in Economics from UC Berkeley.

For more information, and to register, go to www.caisregion9.org/2018.

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THE PEAK OF TRANSPORTATION



SAVE THE DATE!!

2018 Joint Western and Texas Districts Annual Meeting

June 24 - 27, 2018



Keystone Resort and Conference Center



www.itekeystone2018.com

Keystone, Colorado

Save the Date!



Minneapolis 18

Annual Meeting and Exhibit

August 20 - 23



Making streets **safer** using systemic safety analysis

With growth in urban centers and evolving multimodal transportation systems, traffic collisions are a continuing concern. These collisions don't have to be viewed as unavoidable consequences of urban roadway systems. We believe that incidents can be prevented if addressed holistically. Working with forward-thinking cities we have been delivering Systemic Safety Analysis Report Programs (SSARP) based upon traffic data collected and analyzed as a system. By looking at crash history on an aggregate basis, we can identify high-risk roadway characteristics and recommend solutions that have the greatest impact on community safety.

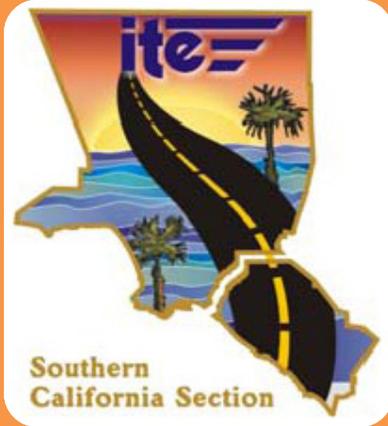


[Stantec.com/transportation](https://www.stantec.com/transportation)

Irvine 949.923.6000 | Los Angeles 213.955.9775



INSTITUTE OF TRANSPORTATION
ENGINEERS



P R E S E N T

Our Joint February Lunch Meeting
at

City of Thousand Oaks
Municipal Service Center
1993 Rancho Conejo Boulevard
Thousand Oaks, CA 91320

TUESDAY
2.13.2018
11:30 AM

THE NEW VENTURA COUNTY TRAFFIC MODEL (VCTM) A PRACTICAL TOOL SUPPORTING REGIONAL AND LOCAL EFFORTS

Steve De George

Planning and Technology Director, Ventura County Transportation Commission (VCTC)

EARLY REGISTRATION ENDS ON 2.9.18

Please register online at
https://itesocal_centralcoast_feb2018.eventbrite.com

For questions, please contact:

Sowmya Chandrasekhar, P.E., T.E., PTOE
Secretary
ITE Southern California Section
svc@iteris.com

Early Registration \$20 | Registration \$25 | Students \$15

Thank you to our Event Sponsor!





2018 Student Chapter Traffic Bowl ITE Southern California Section

Hosted at **UCI** · Saturday, February 10, 2018

Event Details

- Time: 10:30AM – 2:00PM
- Location: University of California, Irvine
UCI Student Center, Irvine, CA 92697.
Moss Cove Room
- Lunch & refreshments to be provided.
- Parking: \$10 at Student Center Parking Structure



- NO REGISTRATION COST. FAMILIES AND STUDENTS WELCOME! -

2017-2018 CALENDAR

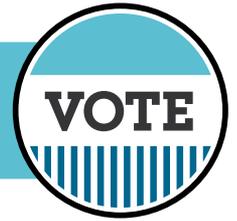
INSTITUTE OF TRANSPORTATION ENGINEERS
SOUTHERN CALIFORNIA SECTION



<p>AUGUST 2017</p> <p>ITE Annual Steak Fry Wed. Aug 23, 2017 Dinner – 5:30pm</p> <p>Police Academy Rock Garden, Los Angeles</p>	<p>SEPTEMBER</p> <p>Regular ITE Meeting Wed. Sept 27, 2017 Lunch – 11:30am</p> <p>Monterey Hill Restaurant, Monterey Park</p>	<p>OCTOBER</p> <p>Joint Meeting with OCTEC Thurs. Oct 26, 2017 Lunch – 11:30am</p> <p>Orange County Mining Company, Orange</p>
<p>NOVEMBER</p> <p>Joint Meeting with Riverside- San Bernardino Section Wed. Nov 15, 2017 Lunch – 11:30am</p> <p>The Restaurant at Kellogg Ranch, Cal Poly Pomona</p>	<p>DECEMBER</p> <p>Holiday Mixer with RSB ITE & OCTEC Wed. Dec 6, 2017 Appetizers – 5:30pm</p> <p>Los Coyotes Country Club, Buena Park</p>	
<p>JANUARY 2018</p> <p>Joint Meeting with City Traffic Engineers Wed. Jan 17, 2018 Lunch – 11:30am</p> <p>Monterey Hill Restaurant, Monterey Park</p>	<p>FEBRUARY</p> <p>Joint Meeting with Central Coast Section Revised Tues. Feb 13, 2018 Lunch – 11:30am</p> <p>City of Thousand Oaks Municipal Service Center</p>	<p>MARCH</p> <p>Joint Meeting with San Diego Section Fri. March 9, 2018 10:00a – 2:00p Workshop, 12:00p Lunch</p> <p>[TBD] San Juan Capistrano</p>
<p>APRIL</p> <p>Regular ITE Meeting Wed. April 11, 2018 Lunch – 11:30am</p> <p>Revised Los Angeles County Public Works, Alhambra</p>	<p>MAY</p> <p>Student Chapter Night Co-sponsored by OCTEC Wed. May 16, 2018 5:30p Student Job Fair, 6:30p Dinner</p> <p>Knott's Berry Farm Resort Hotel, Buena Park</p>	<p>JUNE</p> <p>Mini-Workshop/Annual Business & Joint Meeting with ITS SoCal Wed. June 13, 2018 8:30a – 12:00p Workshop, 12:00p Lunch, 1:00p Business</p> <p>Monterey Hill Restaurant, Monterey Park</p>

NOTE: Some information is subject to change. Last Updated – January 30, 2017.

**THE E-BALLOT SITE WILL OPEN AT
12:01 A.M. ET, WEDNESDAY, FEBRUARY 14, 2018**



January 1, 2018

Dear Voting Member:

The future of the Institute of Transportation Engineers (ITE) and the direction and course of its programs and activities are greatly influenced by the leaders you elect to represent you. The ITE Nominating Committee has nominated the following candidates for the offices of International President and International Vice President for 2018:

For International President:

BRUCE BELMORE, P.ENG., PTOE, AVS (F)

For International Vice President:

JASON CRAWFORD, P.E. (F)

RANDY McCOURT, P.E., PTOE (F)

The Election Ballot will open on February 14, 2018 at 12:01 a.m. ET and will close at noon ET on Thursday, March 15, 2018. Written consent to hold office, if elected, has been received from each candidate. The publication of this notice complies with Article V of the ITE Constitution.

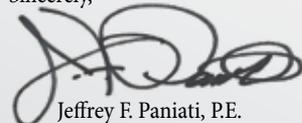
I encourage you to become familiar with the qualifications and visions of the candidates and exercise your right to shape ITE's future by casting your vote to select the 2018 ITE International President and International Vice President. The enclosed flyer has a brief resume and statement from each of the candidates. You can learn more by visiting the candidate websites at www.ite.org/candidates and by attending either the virtual Town Hall on January 30, 2018 at 12:00 p.m. or the Facebook live event at 2:00 p.m. ET.

Please note, the length and time frame of the 2018 International President and Vice President campaign and balloting period has changed from previous years as a result of the Constitutional Amendments passed in 2017. New campaign conduct rules, for the candidates and ITE members, have been established by the Nominations Committee and are available on the ITE website at www.ite.org/candidates. I encourage all members to take a few minutes to become familiar with these new time frames and rules. With the early election of candidates, members will be provided with increased electronic and virtual candidate information. In lieu of campaigning at District and Section meetings, the election will conclude in time for the successful candidates to attend these meetings as International President-elect and Vice President-elect.

Once you have decided for whom you wish to vote, you may vote either by e-ballot or by mail. To vote by e-ballot starting February 14, 2018, 12:01 a.m. ET, eligible voters will be sent an e-mail with a personalized URL enabling them to vote. You must cast your e-ballot no later than noon ET on March 15, 2018. You will receive an e-mail confirmation of your vote. If you wish to vote using a mail ballot, you must request a ballot, in writing, no later than February 18, 2018 by e-mailing Marianne Saglam at msaglam@ite.org. Your ballot must be received at ITE no later than noon ET on March 15, 2018.

Your vote will remain confidential. The election results will be announced on the ITE website on March 20, 2018 and in the April 2018 issue of *ITE Journal*.

Sincerely,



Jeffrey F. Paniati, P.E.
ITE Executive Director and CEO

FOR INTERNATIONAL VICE PRESIDENT



**JASON A.
CRAWFORD, P.E. (F)**

Research & Implementation
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Like you, I am passionate about transportation and ITE. My passion has guided me for 26 years to develop a strong, proven leadership record through ITE Student Chapter, Section, District, and most recently, my International Board of Direction service completed in 2017. I am also a proud, inaugural *LeadershipITE* graduate.

My service to ITE has been through listening, collaborating, promoting fairness, and mentoring, focused towards serving both the needs of our members today and the next generation of transportation professionals. I was fortunate to serve on the ITE International Board of Direction at a transformational and transitional time that included hiring a new Executive Director, improving member communication, developing and passing constitutional amendments, releasing major publications, and developing partnerships with other associations.

I wish to continue my service to you, our membership, by working to complete the many initiatives under way and building on those successes into the future. To accomplish my vision, I am embracing four themes to **LEAD** our association.

Leadership – I will build on the success of *LeadershipITE* and Student Leadership Summits by delivering leadership training locally through Districts and Sections. I will advance efforts to educate and encourage our District and Section leaders on how to be an active voice for local transportation issues. Lastly, I will work to establish a strategic vision panel to advise the International Board on issues expected to impact our profession over the next 10 to 15 years.

Engagement – I will seek ways to engage our members at all organizational levels to both realize and seize the value of ITE membership. Being a volunteer-driven association, we need to improve the way we match passionate and energetic members with volunteer opportunities. Finally, we should work to expand our global membership by re-engaging our former student chapter members now back home in countries outside North America.

Alignment – I value the strength and connections that our vibrant sections and chapters offer. At the same time, we must ensure that our association's overall strategic direction is reflected in District/Section/Chapter initiatives and activities. I intend to increase our efforts to introduce and persuade all professionals that influence and impact transportation to join and be active in our association and to proudly represent their profession. We can improve information sharing between headquarters and its districts and sections to facilitate member recruitment and follow-up.

Diversity – I welcome ideas that challenge the norm and offer different perspectives. I believe we must attract and include in our leadership ranks greater professional, ethnic, and gender diversity that better reflects our general membership. I actively sought to remove barriers impeding membership growth through constitutional amendments and I will continue building on these efforts to grow the ITE membership and help ensure it represents the diversity of our strong, passionate community of transportation professionals.

I greatly value my ITE membership experience and network. I thank my mentors for their encouragement and support that ignited my desire to serve.

Please join me as we work together to serve, to **LEAD**, and to move our profession forward.

FOR INTERNATIONAL VICE PRESIDENT



**RANDY
MCCOURT, P.E., PTOE (F)**

Principal, DKS Associates
Portland, Oregon, USA

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Facebook: [www.facebook.com/
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My journey with ITE has been a road traveled for more than 40 years. The people I have met have inspired me personally and professionally to serve others and share industry knowledge both nationally and internationally. My commitment is that I will serve as an ambassador to ITE—an active listener to our members' needs, seek feedback, and hold the dignity of our profession to the highest standard.

Vision: To advance our volunteer members' careers through meaningful ITE experiences in **leadership, partnerships, and technical expertise.**

Our members are why we exist and the nucleus in which we serve. We are dawning a new era in the transportation profession. Our industry has radically evolved in ITE's 90 years. Each transformation has been exciting, allowing us to implement our expertise while playing a pivotal role in making a difference in our communities. My quest to serve as ITE International Vice President is focused serving the needs of students, public agencies, active and retired members, and international partners through:

1. MEMBER DEVELOPMENT: Deliver high value learning and networking experiences through engagement, action, and implementation. My primary goal is to facilitate a balance of listening to our membership with the need for action and implementation to advance the 21st century transportation experience. This includes such topics as advances in trip/parking generation, greater access to MUTCD best practices, before/after studies, and understanding of transportation equity.

2. INDUSTRY OUTREACH: Today, we are challenged as a profession to work collaboratively to help identify the future of transportation. This requires **us to go further in developing partnerships with partner organizations.** As smarter mobility evolves, we must work together as a unified transportation profession between public, private, industry, vendors, and academic experts.

3. LEADERSHIP ADVANCEMENT: With emerging voices and disruptive technology, it's critical for ITE leadership to manage change affecting our members and their careers. This means an ITE that serves as a meaningful resource to our members by staying at the forefront of emerging technology; providing mentorship and guidance to our members; active involvement with students studying transportation engineering; and fostering career advancement. We are the ITE that is invested and committed to giving back to each member and our industry.

You will find more on each of these topics on my website www.Randy4ITE.com with platforms to share your thoughts, ideas, and opinions on how we can deliver high value to our membership and their employers.

There is nothing I, and our members, love more than waking up to new challenges, such as vision zero, autonomous vehicles, or complete streets. These are the opportunities that the transportation industry creates for us daily. As mobility experts, we can affect this change. As ITE International Vice President, I will seek active engagement from our members to ensure we are delivering on the future that transportation innovation has for our communities.

This is an exciting time in our industry as it is changing at a record-setting pace. **Join me in the dream of a new transportation future that involves you.**

FOR INTERNATIONAL PRESIDENT



**BRUCE BELMORE, P.ENG.,
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Who am I? I am a **devoted transportation professional** with more than 25 years of experience and I am **passionate about ITE**. Every day through my work, I strive to make our communities a better place to live, work, and play. I am in a great position to positively impact the future of ITE. I have served ITE at the Section, District, and International levels. My involvement includes recently completing a three-year term on the International Board of Direction. From this experience, I have become familiar with the issues, challenges, and opportunities facing ITE. Further, I believe in giving back to the engineering community as an adjunct professor at the University of Regina. I intend to **build upon the hard work and initiatives already started**, and **continue to develop ITE as a leading organization** in operating and delivering services to members.

Goals. I will focus on the following five areas:

1. **Communication** – we need to reflect how members like to communicate and receive information today. Whether it's through ITE Community, social media platforms, or cloud-based document sharing, we need to **ensure that information is timely, relevant, and readily accessible** by our members in a broad range of formats.
2. **Collaboration** – we need to **work more closely with other transportation organizations** to cooperatively develop technical resource material. These other organizations bring different perspectives and skills. By sharing knowledge and resources, we can produce technical reference documents faster, at a shared cost, and with full recognition of our members' contributions.
3. **Knowledge** – we need to look at new funding mechanisms for producing technical documents and better ways to recognize the contribution of our many outstanding volunteers. We also need to **streamline the approval and release of technical documents** so that valuable resource materials are in our members' hands quicker.
4. **Growth** – we need to **grow our membership to remain a healthy, vibrant organization**. Key to this growth and our long-term stability is developing new student chapters and encouraging highly active sections. We also need to start new sections outside of North America where there is growing interest in ITE membership. This allows us to share more ideas and experiences from around the world.
5. **Member development** – we need to **develop the skills of members, including technical skills, soft skills, and leadership skills**. We need well-rounded transportation professionals in our industry; ITE can lead through both online training and face-to-face opportunities for skills growth.

Here's an Idea. I would like to see members who are unable to attend the Annual Meeting and Exhibit in person be able to access technical presentations online through a video-on-demand system. We have the ability to broadcast the presentations—potentially reaching nearly 15,000 members with meeting content rather than just the 1,000 or so who currently attend. More members would gain needed continuing education credits and ITE would reach a broader audience with conference content.

I have the **desire to see ITE grow and succeed**. Simply, **I have something to contribute and am in a position to serve**.

4-4 Campaign Conduct

- A. The International Board of Direction recognizes the importance of assisting the membership in making an informed choice in electing the International leadership, and thereby provides guidance on appropriate communication between candidates and members. Professional organizations characteristically rely on the published statements and résumé of experience for each of the candidates for office.
- B. Conduct of ITE Headquarters/Board of Direction/Nominations Committee
1. The Chairperson of the Nominating Committee shall notify all candidates of the campaign conduct requirements.
 2. The Executive Director/CEO shall inform the general membership of the nominees and about campaign rules regarding endorsement of candidates.
 3. Candidate actions during the campaign are primarily monitored by the Executive Committee assisted by the Board of Direction. Should a candidate willfully violate any of the procedures outlined, the International Board may consider sanctions. Any variance to campaign rules will be addressed by the Executive Committee, which will have the authority to bring the issue to the Board of Direction for review and vote.
 4. The list of candidates nominated by the Nominating Committee shall be posted on the ITE website no later than December 15 of the year preceding the election.
 5. Elected officials on the Executive Committee and International Board will remain impartial and treat all candidates equally. ITE Headquarters staff will treat the candidates even-handedly regarding exposure in the *ITE Journal*, and through other media.
 6. ITE will host and maintain website for candidate information (videos, brochure and bio).
 7. ITE will host and moderate opportunities for candidates to reach out to and engage with the general membership which may include webinars, podcasts, Q&A sessions, etc.
- C. Conduct of Districts/Sections/Chapters
1. The Executive Director/CEO will contact the Districts/Sections/Chapters as soon as practicable after the nominations are announced to notify them of the nominees and inform them of these candidate campaign conduct rules, particularly the following:

Districts, Sections, and Chapters shall treat candidates equally with respect to publishing campaign statements, reading campaign statements at meetings, advertising the campaign and providing opportunities for candidates or supporters to address their membership. Support and communication provided candidates by Districts, Sections, and Chapters shall be equal with respect to publishing campaign information in newsletters and on websites.

D. Conduct of General Membership

1. Members shall conduct themselves in a professional manner during the campaign. No member shall distribute the named endorsement of other members for a candidate without their express written approval from those members.
2. Members expressing support for a candidate by mail or electronically shall only do so as an individual. Multiple-member or group endorsements are not allowed.

E. Conduct of Vice Presidential Candidates

1. As soon as potential candidates submit their documents expressing interest in candidacy for International Vice President they must conform to the Campaign Conduct procedure and, after that time, they may retain any volunteer positions in the Institute they held prior to that time but they are not to accept any new volunteer positions in the Institute.
2. Each candidate may prepare written and video statements of their candidacy as well as a brochure stating their background and qualifications that conform to guidelines established by the Executive Director/CEO.
 - a. The written statement shall be no longer than 500 words and will appear in the ITE Journal, and on the ITE Website. This statement will be forwarded to all District, Section, and Chapter newsletter editors by the Executive Director/CEO for their consideration for publication.
 - a. **The candidate's** video statement shall be no longer than **2** minutes in length and will be posted on the ITE Website. A brochure that expands upon the candidate's written statement to include biographical information and qualifications pertinent to the position shall be no longer than 2-pages in length on 8.5 x 11-inches paper format. This brochure will be created only as an electronic (PDF) downloadable document for posting on the ITE Website.
 - b. Photographs of ITE members in campaign brochures shall require the member's permission and must include a caption.
 - c. The use of other logos besides those of ITE is not allowed.
 - d. Candidates or others on behalf of a candidate shall not refer to any ITE Council, committee, and task force, District, Section, Chapter or ITE position (current or former) in writing or verbally in such a manner that implies endorsement by such groups.
2. Each candidate may create an Internet website to promote themselves and establish an email address for members to contact them. The candidate's website will only be hosted by ITE Headquarters and should include similar material to that in their candidate brochure and video. The website contents shall conform to

guidelines established by the Executive Director. Inclusion of links to or from employers, firms, or vendors of products will not be allowed.

3. A campaign presence on social media is permitted.
4. ITE will create a Vice President Community Group on the ITE Community for materials and messages to be posted. Campaigning on other groups of the ITE Community by the candidate or by others on their behalf will not be permitted or tolerated.
5. Candidates may not contact Districts, Sections, and Chapters for the purpose of advertising or endorsing their candidacy.
6. Bulk mailing and direct advertising techniques are not allowed. Bulk mailing for this purpose is defined as mailings of the same enclosures to more than 1 person. Bulk mailing encompasses both postal and electronic mailing.
7. One on one personalized email communication is allowed by a candidate or by others on behalf of a candidate. ITE Headquarters will not provide to the candidates mailing labels or electronic files of member addresses or email addresses.
8. All deadlines provided to candidates by the Executive Director/CEO will be adhered to for publication of brochures, placement of website information on ITE's website, issuance of information to District, Section and Chapter newsletter editors, etc. A failure by one or more candidates to provide the information by its deadline will not delay the subject activity.
9. To avoid possible conflicts with the Institute's tax-exempt status, it is important that no solicitation of funds or other tangible support activity of financial value be undertaken by, or voluntarily on behalf of, any candidate. It is intended that a candidate's experience, involvement in Institute affairs, and published statement shall stand on their own merit as testimony to the nominee's individual qualifications for office.
10. Vice Presidential Candidates may attend District, Section, and Chapter meetings during the time period of their candidacy. Candidates may present on matters unrelated to their candidacy. They cannot present a campaign speech at any meeting. This does not preclude the candidate from carrying out their duties as an officer of a District/Section/Chapter or as an International Director or retaining a currently-held volunteer position. However, candidates are not allowed to accept new appointments to ITE committees during the campaign.
11. To avoid the possibility of non-compliance with the campaign rules, candidates are encouraged to provide these campaign conduct rules to anyone intending to assist them in their campaign.
12. Candidates participating in International, District, Section or Chapter individual ITE donation programs shall not be recognized for their donation or change in donation level during the campaign.

13. Contributions to the Institute by the candidates are not limited. But contributions and/or gifts to voting members, such as, but not limited to, raffle tickets or apparel are a violation of campaign rules. Sponsorships of golf tournaments within or outside of sections or districts are allowed.
14. There is to be no malice toward other candidates and any such postings on social media or websites shall be removed

Board Approved 11/3/17