



# SPONSORSHIP OPTIONS (2023)

SPONSORSHIP PACKAGES			
DIAMOND PACKAGE <sup>#</sup>	PLATINUM PACKAGE <sup>#</sup>	GOLD PACKAGE <sup>#</sup>	SILVER PACKAGE <sup>#</sup>
<ul style="list-style-type: none"> <li>Two (2) sponsorships available (1 consultant, 1 vendor)</li> <li>Sponsorship and logo placement in EVERY email sent by ITE SoCal (minimum of 2 emails per month)</li> <li>Acknowledgement of Company name or display of Company Logo during each ITE SoCal meeting</li> <li>Full Page Ad in One Newsletter</li> </ul>	<b>Newsletter Advertisements</b> <ul style="list-style-type: none"> <li>Two full page ads</li> </ul>	<b>Newsletter Advertisements</b> <ul style="list-style-type: none"> <li>Two half page ads <b>OR</b> one full page ad</li> </ul>	<b>Newsletter Advertisement</b> <ul style="list-style-type: none"> <li>One half page ad</li> </ul>
	<b>Virtual Meeting Sponsor</b> <ul style="list-style-type: none"> <li>2 minute presentation during virtual meeting</li> <li>Recognition in the event flyer, organization newsletters, and website</li> </ul>	<b>Virtual Meeting Sponsor</b> <ul style="list-style-type: none"> <li>2 minute presentation during virtual meeting</li> <li>Recognition in the event flyer, organization newsletters, and website</li> </ul>	<b>Virtual Meeting Sponsor</b> <ul style="list-style-type: none"> <li>2 minute presentation during virtual meeting</li> <li>Recognition in the event flyer, organization newsletters, and website</li> </ul>
<b>PACKAGE PRICE</b> <b>\$2,500</b>	<b>PACKAGE PRICE</b> <b>\$1,200</b>	<b>PACKAGE PRICE</b> <b>\$750</b>	<b>PACKAGE PRICE</b> <b>\$550</b>

<sup>#</sup> In addition, the package sponsors get their company logo (clickable) posted on our website for the entire year.  
Pricing for Holiday Mixer/Traffic Bowl/Student Chapter Night/Student Job Fair is NOT included in the package.  
2023 Holiday Mixer and Student Job Fair sponsorship is TBD.  
Traffic Bowl/Student Chapter Night Meeting Sponsorship is provided separately below.  
ITE SoCal Section issues quarterly newsletters in the months of March, June, September, and December.

<b>TRAFFIC BOWL / STUDENT CHAPTER NIGHT MEETING SPONSORSHIP (4 available)</b>
<b>\$500</b>

NEWSLETTER VOLUME DISCOUNTS			
	Base Price <sup>##</sup>	Two Newsletters <sup>##</sup>	Three Newsletters or more <sup>##</sup>
Full Page Ad	\$500	\$475	\$450
Half Page Ad	\$250	\$240	\$225

<sup>##</sup> Pricing is **PER NEWSLETTER**; ITE SoCal Section issues quarterly newsletters in the months of March, June, September, and December.