



# INSTITUTE OF TRANSPORTATION ENGINEERS

## SOUTHERN CALIFORNIA SECTION

# NEWSLETTER

2017 – 2018, Issue No. 2

October 2017

## President's Message

*Dean Lehman, PE*



Dear ITE Southern California Members,

Thank you **Cory Wilkerson** for your presentation of "Vision Zero in the City of Santa Ana". I found your presentation and passion for saving lives through Vision Zero very inspiring. Based on the number and types of follow up questions, so did most of our attendees.

The state reported in the 2015 California Strategic Highway Safety Plan (SHSP) that nearly 3,000 people die on California Roadways and nearly 11,000 are severely injured each year. They further reported that 38% of all fatal and severe injuries occur on State highway systems and 62% occur on local (City and County) roadways. These numbers show the need for more local agencies to consider implementing Vision Zero policies so we can collectively work towards zero deaths on our local roadways. The Vision Zero concept is built on the three E's, Engineering, Enforcement and Education. Many local jurisdictions are making engineering adjustments such as speed cushions, driver feedback signs, narrowing traffic lanes, road diets, bulb outs, and traffic circles, in an effort to lower speed limits and make our roadways safer for all users of the road. In Cory's presentation, he stated that by working closely with the Santa Ana Police Department and providing them with statistical data, he was able to have them focus on the locations with the highest concentration of violations and brought about a **50% reduction in the first year**. The need for education is evident as well as the state further reported in the SHSP that 46% of Californians believe that it is acceptable to talk on a cell phone while driving and that 41% believe that it is acceptable to drive 15 mph over the speed limit on a freeway. I encourage all of our members to place safety at the center of our efforts and to be a part of the solution to achieving zero deaths on our roadways in Southern California.

Our next meeting is on **Thursday October 26th** and is a joint meeting with OCTEC at the Orange County Mining Company. **Jimmy Lin, Mayor of Diamond Bar**, and **Fred Minegar, Mayor of Laguna Niguel** will be our luncheon speakers. The topic is "SB 1 Implementation: Perspectives from Two Mayors." Both are in the transportation industry and leading by example. With concerns of an SB 1 repeal being up to a vote in the 2018 state elections, I anticipate this luncheon will be sold out early for this timely topic so plan to register now! I want to thank our October newsletter sponsor **Econolite** and our October meeting sponsor **Iteris**.

### Next Meeting

**Thursday, October 26,  
11:30 AM**

### **ITE SoCal/OCTEC Luncheon**

**Orange County Mining Co**  
10000 S. Crawford Canyon Rd,  
Orange, CA 92869

<https://oct17-octec-ite.eventbrite.com/>

See 2017-2018 Calendar for  
Upcoming Section Meetings

## Brief Look Ahead

### October 2017

- Sunday 15<sup>th</sup>, 5:00 PM, Deadline for Abstracts for National Travel Monitoring Exposition and Conference, <http://natmec.org/abstracts>
- Tuesday 24<sup>th</sup>, 4:00-8:00 PM, TSA/OCTEC Vendor Show, Mile Square Golf Course, Fountain Valley, CA (flyer attached)

### March 2018

- Tuesday 6<sup>th</sup> to Thursday 8<sup>th</sup>, West Coast Rail Conference, Los Angeles Metro, [www.usshr.com](http://www.usshr.com)
- Thursday 8<sup>th</sup> to Friday 9<sup>th</sup>, Transit Oriented Development & Urban Real Estate Conference, Los Angeles Metro, [www.tod.org](http://www.tod.org)

**ITE Southern California Section**  
[www.socalite.org](http://www.socalite.org)

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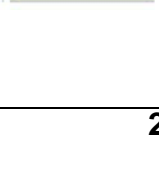
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# 2017-2018 CALENDAR

INSTITUTE OF TRANSPORTATION ENGINEERS  
SOUTHERN CALIFORNIA SECTION



<p><b>AUGUST 2017</b> ITE Annual Steak Fry <b>Wed. Aug 23, 2017</b> Dinner – 5:30pm</p> <p>Police Academy Rock Garden, Los Angeles</p>	<p><b>SEPTEMBER</b> Regular ITE Meeting <b>Wed. Sept 27, 2017</b> Lunch – 11:30am</p> <p>Monterey Hill Restaurant, Monterey Park</p>	<p><b>OCTOBER</b> Joint Meeting with OCTEC <b>Thurs. Oct 26, 2017</b> Lunch – 11:30am</p> <p>Orange County Mining Company, Orange</p>
<p><b>NOVEMBER</b> Joint Meeting with Riverside- San Bernardino Section <b>Wed. Nov 15, 2017</b> Lunch – 11:30am</p> <p>The Restaurant at Kellogg Ranch, Cal Poly Pomona</p>	<p><b>DECEMBER</b> Holiday Mixer with RSB ITE &amp; OCTEC <b>Wed. Dec 6, 2017</b> Appetizers – 5:30pm</p> <p>Los Coyotes Country Club, Buena Park</p>	
<p><b>JANUARY 2018</b> Joint Meeting with City Traffic Engineers <b>Wed. Jan 17, 2018</b> Lunch – 11:30am</p> <p>Monterey Hill Restaurant, Monterey Park</p>	<p><b>FEBRUARY</b> Joint Meeting with Central Coast Section <b>Tues. Feb 6, 2018</b> Lunch – 11:30am</p> <p>City of Thousand Oaks Municipal Service Center</p>	<p><b>MARCH</b> Joint Meeting with San Diego Section <b>Fri. March 9, 2018</b> 10:00a – 2:00p Workshop, 12:00p Lunch</p> <p>El Adobe Restaurant, San Juan Capistrano</p>
<p><b>APRIL</b> Regular ITE Meeting <b>Wed. April 11, 2018</b> Lunch – 11:30am</p> <p>Caltrans District 7, Los Angeles</p>	<p><b>MAY</b> Student Chapter Night Co-sponsored by OCTEC <b>Wed. May 16, 2018</b> 5:30p Student Job Fair, 6:30p Dinner</p> <p>Knott's Berry Farm Resort Hotel, Buena Park</p>	<p><b>JUNE</b> Mini-Workshop/Annual Business &amp; Joint Meeting with ITS SoCal <b>Wed. June 13, 2018</b> 8:30a – 12:00p Workshop, 12:00p Lunch, 1:00p Business</p> <p>Monterey Hill Restaurant, Monterey Park</p>

NOTE: Some information is subject to change. Last Updated – September 5, 2017.

INSTITUTE OF TRANSPORTATION  
ENGINEERS



P R E S E N T

Joint Meeting with OCTEC  
at  
Orange County Mining Company  
10000 Crawford Canyon Road  
Orange, CA 92705

**THURSDAY**  
**10.26.2017**  
**11:30 AM**

## SB 1 IMPLEMENTATION: PERSPECTIVE FROM TWO ITE MAYORS

Jimmy Lin, Mayor, City of Diamond Bar  
Fred Minagar, Mayor, City of Laguna Niguel

**EARLY REGISTRATION ENDS ON FRIDAY 10/20**

Please register online at <https://oct17-octec-ite.eventbrite.com>

Please contact Archie Tan, OCTEC ([atan@octa.net](mailto:atan@octa.net)) or  
Joshua McNeill, ITE ([jmcneill@iteris.com](mailto:jmcneill@iteris.com)) for the Promo Code for registration.

Early Registration \$20 | Late Registration \$30 | At Door Registration \$35 | Students \$15

Thank you to the ITE sponsor Iteris for sponsoring our  
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# Tsa & Octec

Invite you to the

## 2017 Vendor Show and Social Night In Fountain Valley

**It's time for our annual TSA Vendor Show and Social Event!**

**THANKS TO OCTEC FOR SPONSORING THE FOOD!!**

There will be plenty of hors-d'oeuvres served from 4:00 PM until the conclusion of the evening. Drinks will of course be available for purchase from our bar.

This year's show will start at 4:00PM and end with the gala prize raffle starting at about 6:00PM.

**Vendors, don't forget to bring donations for the raffle, it's a great way to advertise your company and support TSA.**

**Mark your calendars - Please let your employees know!**

**When: Tuesday – October 24th, 2017**

Where: Mile Square Golf Course  
10401 Warner Ave  
Fountain Valley, Ca 92708  
PH # 714-962-5541

Time: Social & Vendor Show - 4:00PM till 8:00PM

Questions? Comments?

Contact Dan Eichmann at [dan@ddltraffic.com](mailto:dan@ddltraffic.com) or 714.321.7513

**SEE YOU THERE!**